



## **Yunus Environment Hub (YEH) is looking for an Social Business Strategist (m/f/d)**

We are looking for a part-time (20 hours/week) Social Business Strategist (m/f/d) who will be responsible for coaching social business entrepreneurs in the circular economy. The successful candidate will be employed in Germany and based in our office in Munich (partly remote possible) commencing in February or March 2025.

**Yunus Environment Hub (YEH)** is the global social business network that creates and promotes solutions to the pressing environmental problems of our time. Co-founded by Nobel Peace Prize Laureate Prof. Muhammad Yunus, YEH's vision is to create a World of Three Zeros: Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions. To achieve this vision, we support, design, and implement social business solutions that solve environmental problems in a financially self-sustainable way.

We are an international team of passionate experts with backgrounds in engineering, business, social and political sciences, environmental sciences, or economics. We strongly believe that social business is one of the most effective solutions to address the triple planetary crisis. Although our daily work can be challenging at times, we are convinced that every single person has the potential to contribute to redesign our economy. Together, we make the impossible possible.

### **What You Will Be Doing**

The Social Business Strategist will be responsible for the coaching of social businesses in an accelerator program to advance the transition to a circular economy. The Social Business Strategist will work closely with the project lead and program staff to align operational activities and the accelerator's strategic direction.

### **Key Responsibilities:**

#### **Development of social business strategies:**

- Analyzing and evaluating the business models of participating companies in terms of their social and environmental impact.
- Development of customized social business strategies that have a positive impact on the common good and the circular economy while being economically sustainable.

- Supporting companies in integrating circular economy principles into their business models to promote the transition to a resource-efficient economy.

#### **Consulting and coaching:**

- Advising participating companies on the implementation of their social business strategies, including the identification of target groups, market placement and impact measurement.
- Conducting coaching sessions, workshops and trainings on topics such as social innovation, sustainable business model development and circular economy.
- Supporting the identification of funding opportunities and the development of business cases for circular economy solutions

#### **Market analysis and trend scouting:**

- Analysis of current trends and developments in the circular economy and social enterprise sector.
- Identification of market opportunities and challenges for the participating companies and derivation of corresponding recommendations for action.
- Observation of best practices and innovative business models in the field of social business and the circular economy in order to integrate them into strategy development.

#### **Impact measurement and management:**

- Development of methods and tools to measure and evaluate the social and environmental impact of participating companies.
- Supporting companies in the implementation of impact measurement systems in order to continuously monitor and optimize the effectiveness of their measures.
- Creation of reports and presentations that present the companies' impact in a transparent and comprehensible manner.

#### **Promoting innovation:**

- Supporting the development of new ideas and innovative solutions to promote the circular economy in social enterprises.
- Promoting a culture of innovation and entrepreneurial thinking among Accelerator participants
- Identifying and promoting lighthouse projects that can serve as role models for other social enterprises.

#### **Supporting the project lead:**

- Working closely with the project lead and the project manager to coordinate the Accelerator's strategic direction.
- Taking on special projects and tasks that contribute to the further development of the program.

## **What You Should Bring**

- At least 8+ years of experience in social business and impact investing with a background in consulting and project management
- Master's degree in social business, social innovation, economics, business administration, entrepreneurship or a similar field
- Fluency in English and fluency in German is an advantage
- Proven coaching skills
- Excellent communication skills with internal and external stakeholders
- Excellent verbal and written communication skills
- Experience with environmental impact assessments and certifications is an advantage.

## **What We Offer You**

- The opportunity to contribute to the success of projects with a strong purpose and direct impact
- A dynamic, international team of passionate professionals from various disciplines
- Immersion in a diverse work environment in the field of environment and social business
- A high level of responsibility and development opportunities from day one
- A combination of home office and productive office environment
- Access to a fully equipped coworking space with regular shared meals and networking opportunities
- 30 + 2 annual leave days

## **Statement on Diversity, Equity and Inclusion**

Yunus Environment Hub is committed to equal employment opportunities for all. We strive to provide a friendly, safe, and welcoming environment for all who work with us, regardless of gender, gender identity, sexual orientation, skin colour, disability, physical appearance, national or ethnic origin, marital status, age or religion (or lack thereof).

## **Apply now and support our vision towards a World of Three Zeros**

We are looking forward to receiving your application including your CV, motivational letter, earliest starting date, salary expectation and certificates (if available). Please send your documents by e-mail to [jobs@yunuseh.com](mailto:jobs@yunuseh.com) (if you send documents in paper format, please take note that they will not be sent back). We will accept applications until the position is filled and conduct interviews on a rolling basis.

If you have any questions, feel free to contact our HR Team at [jobs@yunuseh.com](mailto:jobs@yunuseh.com).