

CirculaRise Course

*Expert training in Just Transition
for a Circular Economy*



Content

About this course	3
Learning objectives	4
Participant benefits	5
Course structure	6
Training methodology	8
CirculaRise trainers and experts	9
CirculaRise course overview	10

About this course

Learn how to build and implement Circular Economy strategies that ensure a Just Transition.

CirculaRise is a practical course providing an implementation framework practiced with an applied business case.

For sustainability professionals, innovators, management & business consultants and people driving change in their organisations.



5 weeks



2 live sessions of
1.5 h every week



Online

Learning objectives



Understand the core principles of a Just Transition for a Circular Economy.



Connect circular innovations to social impact – in theory and practice.



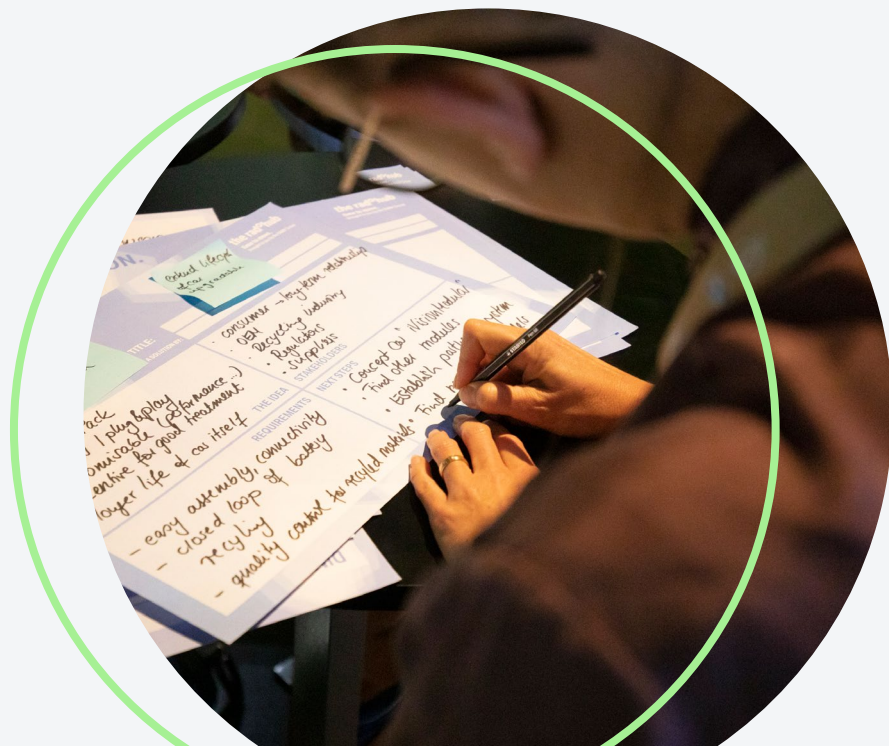
Apply frameworks to circularise linear business models.



Measure and communicate impact through data driven techniques.

Participant benefits

- 01 **Become an expert** in inclusive circular strategies
- 02 **Support your organisation** in identifying and developing circular solutions for social good
- 03 **Link Circular Economy to SDGs and ESG** frameworks in theory and practice
- 04 **Ensure a Just Transition** within your business operations and along your value chain
- 05 Learn practicable tools for **circular business transformation and impact measurement**
- 06 Access to circular economy strategy framework and **tools applicable to any business context**
- 07 Work with **applied business cases** and get feedback from your peers and trainers
- 08 **Join the global YEH community**
- 09 Enjoy **curated reading materials** and valuable references
- 10 **Earn a certificate** upon successful completion of the course



Course structure

1 A Just Transition for a Circular Economy

This is the introductory module of the course. It focuses on the key foundational areas of the course; that is Circular Economy (CE), Just Transition and Sustainable Development Goals (SDGs).

The module introduces the participants to the key principles of CE and provides them with guiding exercises aimed at helping them diagnose and reflect on CE adoption within their ecosystems. It also introduces the concept of Just Transition, helping the participants to understand what it means, the key dimensions of the Just Transition framework (principles) and how they can be incorporated in the CE implementation.

2 Circular Economy Landscape Mapping and Diagnostics

This module is aimed at guiding the participants to carry out an extensive ecosystem analysis in their industry/sector with the aim of:

- Understanding the CE status in their country with a focus on their industry/sector.
- Carrying out a Gap Analysis to identify the existing gaps and opportunities.
- Identifying their target areas for impact and potential stakeholders they can work with.

3 Innovations for Circular and Social Impact

Understanding the social impact of CE interventions begins with laying a solid foundation based on social inclusion principles for holistic solution development. This begins with having a systematic approach to CE innovations. This module is structured around understanding CE innovations, understanding system thinking and designing interventions with the end in mind. The module also introduces various sustainability models and ESG reporting for sustainability reporting.

4 Develop an Inclusive, Circular Business Strategy

This module focuses on the technical aspects of running a circular business. It discusses the concept of CE Maturity and Life Cycle Assessment (LCA) in detail as well as the CE business models and the shape/form they take along the maturity ladder.

The module introduces participants to Maturity and Life Cycle Assessments in a practical manner. It helps to define the shape/form of a business model along the maturity ladder. Participants will understand how to embed social inclusion principles in their circular business models to ensure social impact measures are included and accounted for.

5 Impact measurement for Circular and Social Dimensions

This module introduces participants impact measurement methodologies, dives into identifying different key impact measurement metrics, connecting impact to business and communicating impact to customers.

Training methodology



CirculaRise trainers and experts

Our trainers and experts bring hands-on experience working with businesses on their transition.



Luise Wunner

Circular Economy Expert and Lead Trainer



Ambrose Mbuvi

Business Strategy Coach and Core Trainer



Leonard Mwasi

Innovation Expert and Core Trainer



Julie Chrysler

Just Transition Expert



Bramwel Otieno

Circular Business Model Expert

CirculaRise course overview

Become an expert in inclusive circular strategies

5-week online learning experience

2 live sessions of 1.5 h every week

Completion certificate

Live sessions via Zoom on Tuesdays and Thursdays from 14:00 to 15:30 UTC +2 (Berlin).

Register your interest!



**Are you ready
to take on this
opportunity
to lead your
organisation's
transition?**



Enrol now!

For more information, please contact us:

Email: register@yunuseh.com

Website: <https://yunusenvironmenthub.com/circularise-course>