

# Social Business Profiles

## Circular Interventions

November 2022



**YUNUS  
ENVIRONMENT  
HUB**



# Agribusiness



# Stella Kimemia

CEO

Classic Foods Ltd

Circular  
Value  
Chain

**Classic Foods** seeks to collaborate with jua kali artisans to develop milk ATMs and set them up in supermarket and malls. They want to build a refilling system using reusable glass bottles as sustainable packaging.



# Lincoln Mbogo

*Co-founder*  
**Fullspoon Ltd**

Circular  
Value  
Chain

**Fullspoon** is currently testing local groundnuts production with 250 trained and contracted small scale farmers in western region. This is intended to reduce their reliance on imported peanuts.



**Full Spoon**  
Limited

# Joseph Kamau

*Co-founder & Chief Business Officer*  
**Mwachaka Ltd**

Circular  
Value  
Chain

**Mwachaka** seeks to pilot a zero-waste filling system for their condiments starting in butcheries in Nairobi, with a target market of 10,000 shops across the country.



# Joshua Gitonga

CEO

RafikiPay Limited

Product  
as a  
Service

RafikiPay is working on the expansion of their production facility. They seek to invest in automated cold pressing machines and supply chain expansion. They also aim to implement a digital app to monitor and improve crop performance.



# Samuel Rigu

CEO

Safi Organics

Circular  
Value  
Chain

Safi Organics aims to launch community based organic fertilizer co-production Hubs.



**Safi**Organics

# Regina Mutiso

*Managing Director*

**Sentewe Animal Feeds**

Circular  
Value  
Chain

**Sentewe Animal Feeds** is looking to strengthen and streamline their supply chain network by localizing the sourcing of raw materials by partnering with small agro-processors for supply of raw materials (agro-processors waste).





# Mercy Munene

*Founder & CEO*  
**Shamba Connect**

Circular  
Value  
Chain

**Shamba Connect** is working towards the digital co-creation and co-designing of an urban gardening platform with customers.



# Basic Services, Water & Sanitation



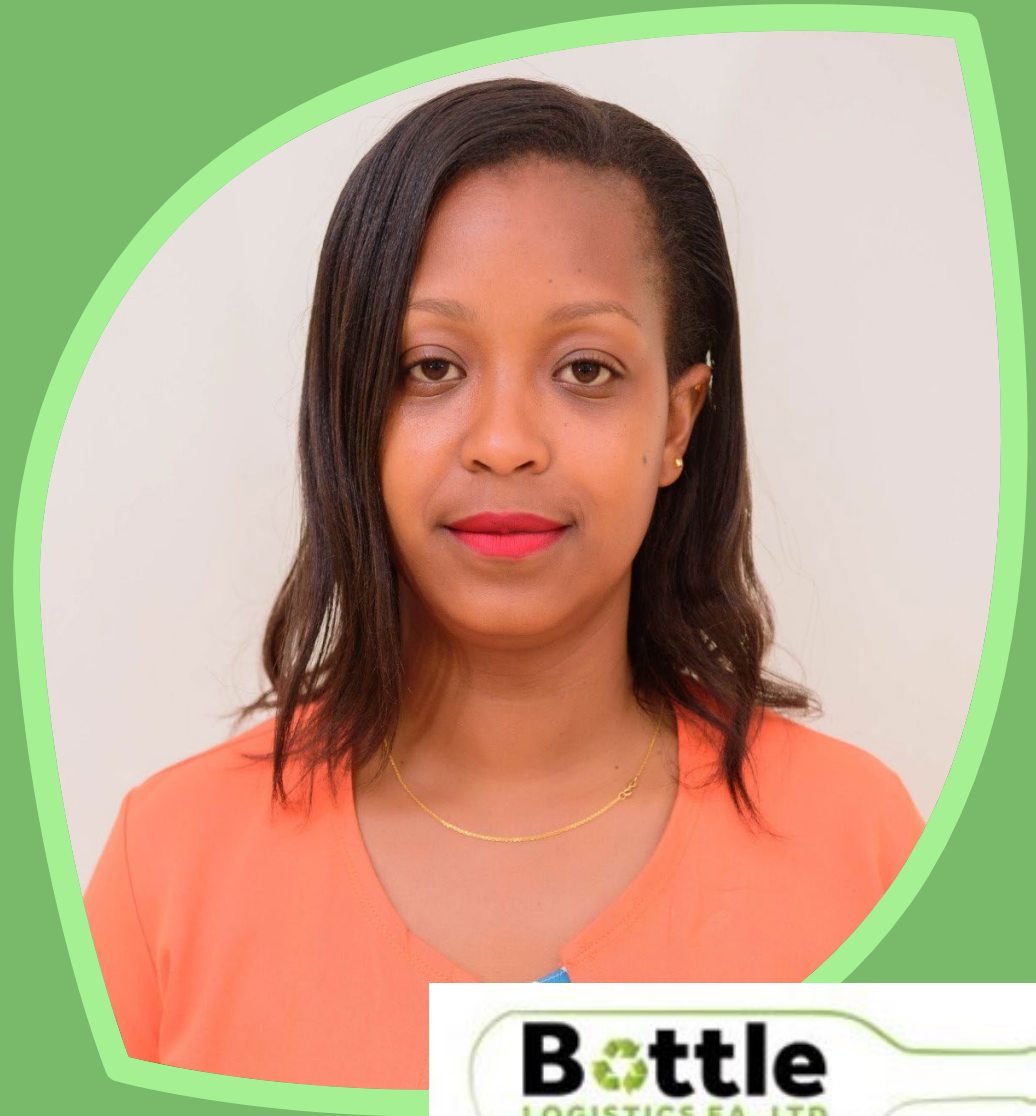
# Louisa Gathecha

*Co-founder & CEO*

**Bottle Logistics EA Limited**

Resource  
Recovery  
&  
Recycling

**Bottle Logistics** is moving towards automation of the glass cleaning process and expansion of glass collection and sorting centres across the country.



# Dennis Karuiki

*Founder*

**CREOS Holdings Limited**

Product  
as a  
Service

**CREOS** is developing a digital mobile application which will be used to engage energy and water users, enabling them to understand and change their behaviour related to energy consumption.



# Duncun Motanya

*Founder & Managing Director*

**Diabetes Management Medical Centre Ltd**

Product  
as a  
Service

Sharing &  
Leasing

**DMMC** plans to fully roll out its diagnostic equipment sharing strategy which will allow other clinics and health centres to book & use its machines for sample testing & diagnostic purposes. The strategy also incorporates remote diagnosis and treatment of patients (telemedicine) thus cutting on travel costs for the patients. They are also developing partnerships to properly dispose of patient medical waste.



**DMMC LIMITED**  
DIABETES MANAGEMENT MEDICAL CENTRE LIMITED

PHARMACY | LABORATORY | DIABETES CENTER

# Mildred Gachoka

*Director*

**Griincom Limited**

Resource  
Recovery  
&  
Recycling

**Griincom** is looking to implement reusable packaging for their organic fertilizers.



# Caleb Wasilwa

*Founder*

**Home Biogas Kenya**

Circular  
Value  
Chain

**Home Biogas Kenya** intends to diversify its product line to allow them to locally manufacture and assemble biogas appliances.



**Home**  
BIOGAS KENYA

# George Karaya

*Managing Director*  
**Maa Briquettes**

Resource  
Recovery  
&  
Recycling

**Maa Briquettes** is working on a new briquette formula that would ensure better quality, less carbon emission and a more sustainable product.





# Franklin Ndirangu

*Co-founder & CEO*  
**Mamlaka Health**

Sharing &  
Leasing

**Mamlaka Medical Centre** aims to set up a wellness caravan with refurbished equipment and expand operations to provide telemedicine services. Their goal is to increase geographical reach and serve more patients in the community.



# Awuor Otieno

CEO

Nyalore Impact Limited

Circular  
Value  
Chain

**Nyalore Impact** aims to create the Nyalore Hub for women advancement to enable women to produce and sell efficient cook stoves for improved health, job creation and environmental impact. The company is also testing an order management and tracking platform that will significantly improve its distribution channels.



**NYALORE IMPACT LIMITED**  
For Sustainable Economy's Environment, and Prosperity.

# Madhvi Dalal

*Founder & Executive Director*  
**PadMad Ltd**

Product  
Life  
Extension

Circular  
Value  
Chain

**PadMad** is implementing the collection of offcuts from textile companies to use in manufacture pouches for packaging. Production unit's sharing model: expand the company's shared production centres as well as diversifying to reusable nursing pads.



**padmad**  
Reusable . Sanitary . Pads.

# Patrice Wachira

CEO

Patvention Limited

Resource  
Recovery  
&  
Recycling

Product  
Life  
Extension

Patvention seeks to strengthen their product lifecycle by including recycled plastic waste in their beehive production and incorporating a repair and service offering.



# Robert Juma

*Business Development Analyst*  
**Sanivation Limited**

Resource  
Recovery  
&  
Recycling

**Sanivation** seeks to expand their proof-of-concept facility to meet the growing demand for sanitation services in Naivasha and increase their impact.



**Sanivation**

# Manufacturing & Retail



# Tommaso Iser Menini

*Managing Director*  
**African Agency for Arid Resources Limited  
(AGAR)**

Circular  
Value  
Chain

**AGAR** seeks to move its production facility to the arid areas to reduce transport costs and impact on the environment from emissions. They will focus on a 100% circular production of Aloe plants.



African Agency for Arid Resources Ltd

# Daniel Treloar

*Founder and Director*  
**Grow Blanks Limited**

Resource  
Recovery  
&  
Recycling

**Grow Blanks** is looking to expand their production and build their distribution network in US & Europe. They are seeking to invest in laser cutting machine to expand production levels.





# Alexis Juma

Founder & CEO  
Kakia Oils

Circular  
Value  
Chain

**Kakia Oils** seeks to allocate packing and branding activities to a larger location to enable hiring of additional employees and expand capacity.



# Rosaly Akinyi

CEO

Roak Swahili Wear

Circular  
Value  
Chain

Resource  
Recovery  
&  
Recycling

Roak Swahili Wear is focusing on factory setup & expansion of production to Ankara and school shoes to increase waste diverted from landfill.



# Phelisia Oketch

*Founder & Creative Director*  
**Sello Design House**

Resource  
Recovery  
&  
Recycling

**Sello Design** aims to increase source material offcuts and increase impact through design and production of new products from natural sisal plant fibres.



**SELLO**

# Jacinta Ndolonga

*Project Manager*  
**The Zuri Initiative**

Resource  
Recovery  
&  
Recycling

The **Zuri Initiative** is focused on a packaging reuse and refill plan for B2B. The company has launched a new product line targeting salons that allows them to reuse the packaging bottles to reduce waste and unnecessary packaging. They are currently developing and testing a product refilling framework for B2C clients.



# Hospitality & Tourism



# Regina Waithaka

*Founder*

**Springs Jubilee Vocational Centre**

Circular  
Value  
Chain

Resource  
Recovery  
&  
Recycling

**Springs Jubilee** will leverage on its experience in vocational training in the beauty sector to develop a network of “green salons”. Training and advocating for recycling of hair and plastic waste. Spring Jubilee will also provide its network with collection boxes for their waste for recycling.

