

Yunus Environment Hub (YEH) is looking for a Communications Manager (m/f/d)

We are looking for a full-time Communications Manager (m/f/d) who will lead our communications strategy and manage program-related communications for our international programs. The successful candidate will be based in one of our offices in Berlin, Munich, or Wiesbaden in Germany (partly remote possible).

Yunus Environment Hub (YEH) is the global social business network that creates and promotes solutions to the pressing environmental problems of our time. Co-founded by Nobel Peace Prize Laureate Prof. Muhammad Yunus, YEH's vision is to create a World of Three Zeros: Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions. To achieve this vision, we support, design, and implement social business solutions that solve environmental problems in a financially self-sustainable way.

We are a team of passionate experts with backgrounds in engineering, business, social and political sciences, environmental sciences, or economics. Our growing, international, and diverse team is headquartered in Germany with local teams in Colombia, India, Kenya, and Vietnam, where we are currently running major social business programs. We strongly believe that social business is one of the most effective solutions to address our global environmental crisis. Although our daily work can be challenging at times, we are convinced that every single person has the potential to contribute to redesign our economy. Together, we make the impossible possible.

What You Will Be Doing

- Advance and expand the corporate communications strategy
- Lead the corporate identity and brand development for the organisation and its programs or products
- Lead the social media strategy, content creation, planning and publishing, advertising
- Manage and align all online channels
- Email marketing/newsletters
- Supervise content creation, drafting online articles, reports and other publications including research and review
- Website management including content creation for ongoing programs, company updates, etc. as well as monitoring, reporting, and SEO
- Development of program-related communications strategies and roadmaps in close collaboration with program managers, coordinate and supervise documentation such as video and photo shootings in different project locations around the world
- Support the development of pitch presentations and marketing collateral

What You Should Bring

- Commitment to the vision and core values of YEH as well as to topics of environmental and social sustainability as outlined by the United Nations' SDGs
- Bachelor's/Master's Degree in marketing, communications, business administration or comparable, preferably in combination with environmental focus or entrepreneurship
- At least 3 years of experience in a communications role
- Independent working style and ability to work in a team
- Excellent communication skills including strategy development and translation into effective tactics and innovative activities
- Very high ability to meet deadlines, and report to the program managers and directors on time
- Passionate about digital/out-bound communications and social media
- Proven expertise in topics such as environmental issues, social business, entrepreneurship and venture building, circular economy, international development, sustainable innovations, policy and regulations
- Exceptional verbal and written communication skills in English and German, attention to detail and ability to maintain a consistent narrative across all channels
- Proficiency in Microsoft Office applications such as Word, PowerPoint, Excel and communication and design tools such as Hootsuite, Sendinblue, Video editor, and Adobe Creative Cloud

What We Offer You

- A job with a strong purpose and direct impact
- A dynamic, international team of passionate professionals from various disciplines
- Immersion in a diverse work environment in the field of environment and social business
- A combination of home office and productive office environment
- A high level of responsibility and development opportunities from day one
- Access to a fully equipped coworking space with regular shared meals and networking opportunities
- 30 + 2 annual leave days

Statement on Diversity, Equity and Inclusion

Yunus Environment Hub is committed to equal employment opportunities for all. We strive to provide a friendly, safe, and welcoming environment for all who work with us, regardless of gender, gender identity, sexual orientation, skin colour, disability, physical appearance, national or ethnic origin, marital status, age or religion (or lack thereof).

Apply now and support our vision towards a World of Three Zeros

We are looking forward to receiving your application including your resume, motivational letter, earliest starting date, salary expectation and certificates (if available). Please send your documents by e-mail to jobs@yunuseh.com (if you send documents in paper format, please take note that they will not be sent back). We will accept applications until the position is filled.

If you have any questions, feel free to contact our HR Team at jobs@yunuseh.com.