



## **Yunus Environment Hub is looking for a Working Student for Communications (remote in CET)**

We are looking for a working student (m/f/d), who will support the communications manager in the communications of our global brand as well as our international programs. The position will be filled as soon as possible and is open for applications until staffed.

**Yunus Environment Hub (YEH)** is the global social business network that creates solutions for the environmental crisis. Co-founded and led by Nobel Peace Prize Laureate Prof. Muhammad Yunus YEH's vision is to create A World of Three Zeros: Zero Poverty, Zero Unemployment and Zero Net Carbon Emissions. To achieve this vision, we support, design and implement social business solutions related to any aspect of the current global environmental crisis. A social business is a mission-driven business that is entirely dedicated to solving social or environmental problems. Specifically created for this purpose, a social business generates profits and aims to be financially self-sustaining. 100% of a social business company's profits are reinvested into its declared social mission.

### **Tasks and Responsibilities of the Working Student:**

- Help to bring our social media and YouTube content to a next level, support the creation of content, research, planning and publishing
- Engage in story telling about our international programs, interviews of beneficiaries, communication support of the international program managers
- Authoring blog articles, research, review, editing and drafting
- Adapt visuals according to or corporate design guidelines, editing of photos
- Website maintenance including content adaptation and monitoring, reporting, SEO
- Newsletter creation and e-mail marketing
- Various daily communication tasks

### **Required Competencies and Experiences**

- Commitment to the vision and core values of YEH as well as to topics of social business, environmental and social sustainability as outlined by the United Nations' SDGs, familiarity with environmental topics
- Enrolled in a bachelor's or master's degree in communications, marketing, business administration or comparable
- High proficiency in writing and editing texts
- Passionate about social media, in-depth knowledge of different platforms and advanced knowledge in performance marketing
- Basic graphic design and video editing skills or the willingness to learn (Adobe Indesign and Photoshop, Video editor)
- Language requirements: fluent in English (spoken and written, German is a plus), English native speakers preferred
- Ability to communicate with different stakeholders from different educational and cultural backgrounds
- Ability of working independently (this is a remote position), meeting deadlines, and reporting to the communications managers on time



- Proficiency in communication tools such as Wordpress, Hootsuite, Send in Blue and Microsoft Office applications such as Word, PowerPoint, Excel and Teams

### **Conditions**

- Start date: as soon as possible for 12-20 hours per week
- The applicant must be enrolled at a university during the duration of the contract
- This is a remote position within CET working hours, with the option to work from our offices in Berlin, Munich or Wiesbaden
- The applicant will work closely with the YEH program management and communications team in Germany via means of online communication such as Microsoft Teams, Email or WhatsApp

### **Benefits**

- The engagement offers the chance of gaining relevant working experience in a global organization dedicated to environmental cause and to ending global poverty
- Working at YEH introduces you to a global network of dedicated social business entrepreneurs
- Young and dynamic team with a multidisciplinary background happy to share experiences in digital coffee breaks

### **Application**

To apply, please send your CV and a brief introductory letter to Mrs. Luise Wunner ([luise.wunner@yunuseh.com](mailto:luise.wunner@yunuseh.com)).